

Sustainability Links

CSR and Sustainability is at the heart of what we do.

We were the first UK promotional products company to gain B Corporation certification, thinking beyond profit for people and planet:

<https://www.fluidbranding.com/about-us/b-corp>

We also became a Participant in the United Nations Global Compact, adopting their Sustainable Development Goals:

<https://www.fluidbranding.com/news/fluid-global-compact/>

We have also publicly committed to becoming Carbon Net Zero by 2030:

<https://www.fluidbranding.com/carbon-net-zero>

We now plant a tree with every order, where our customers receive a link to show where the tree is planted and more details about the projects and how they help the local communities:

<https://www.fluidbranding.com/treeplanting>

In addition to the tree planting, we also partner with Ecologi to invest in a Climate Positive Workforce that plants trees and invests in verified carbon reduction projects (Gold Standard and VCS) for our staff. See our positive impact here:

<https://ecologi.com/fluidbranding>

See our compliance partnerships and certifications here, which include Sedex, Investors in People and Mental Health Aware:

<https://www.fluidbranding.com/about-us/compliance-and-certification>

We also partner with an increasing number of Social Enterprises to provide products to our customers, and at the same time support the causes of these organisations that help communities, people in need and those with disabilities.

Our policies are publicly available on the website, here you'll find our CSR, Ethical, Environmental and Modern Slavery policies:

<https://www.fluidbranding.com/about-us/policies>